



FACT SHEET: CMF Mesothoner Team Sponsorship

What: After a five year hiatus, the CMF Mesothoners will be making their second appearance as the Canadian Mesothelioma Foundation's (CMF) official "FUNd-racing" team this Ottawa Race Weekend, May 28-29, 2016! Team members will be running and walking in a number of events over the weekend including the 2 km, 5 km, 10 km, half-marathon and full marathon distances. The team is raising funds for the Canadian Mesothelioma Foundation through individual donations and team sponsorship opportunities. Our objective is to raise a total of \$5000 for the CMF before the last team member passes the finish line on May 29th!

To learn more about the Tamarack Ottawa Race Weekend, please see www.runottawa.ca.

Who: Currently, the CMF Mesothoner team is made of up 14 runners and walkers, and we continue to grow in number every day! This year the CMF is participating in the Scotiabank Charity Challenge and is recognized as an official event charity. To learn more about our team and to track our progress in achieving fundraising objectives, please view our team page on the Tamarack Ottawa Race Weekend website [here](#).

Founded in 2008, the Canadian Mesothelioma Foundation is a registered charity that is dedicated to raising awareness and understanding about mesothelioma in Canada (BN 851447953RR0001). Mesothelioma is a cancer almost exclusively linked with exposure to asbestos. Funds raised through this event will go towards supporting patients with mesothelioma and their families, and supporting the development of a community of health professionals in the field of mesothelioma diagnosis, treatment and care across Canada.

To learn more about the Canadian Mesothelioma Foundation please check out the CMF website at www.cmfonline.org.

Why: There are many benefits to becoming a sponsor of the CMF Mesothoner team, not the least of which is knowing your business is supporting an important and worthwhile cause! Three levels of sponsorship are available. For as little as \$750, your company can be recognized on our race day t-shirts, with a potential viewership of over 50 000 race weekend participants, and the attention of another 200,000 spectators and several media outlets, including local and national TV, radio and newspapers. All levels of sponsorship include prominent recognition on the CMF website, social media, and in any media attention we receive.



CMF Mesothoners 2010



Sponsorship level	Donation	Benefits
Best Friends Forever (BFFs) (limited to one sponsor)	\$2500 +	<ol style="list-style-type: none"> 1) Your logo will be prominently featured, in colour, across the back of CMF Mesothoner race day t-shirts to be worn by team members for the duration of the two day event (and beyond!) 2) A plaque with team photo for display at your establishment 3) Prominent recognition as a CMF Mesothoner sponsor on the CMF website homepage (http://www.cmfonline.org) 4) Recognition as a CMF Mesothoner sponsor on CMF social media (Facebook and Twitter), featuring your company page or website/logo
Best Friends (limited to 10 sponsors)	\$750 +	<ol style="list-style-type: none"> 1) Your logo will be featured in black and white on the back of CMF Mesothoner race day t-shirts to be worn by team members for the duration of the two day event (and beyond!) 2) A certificate with team photo for display at your establishment 3) Prominent recognition as a CMF Mesothoner sponsor on the CMF website home page (http://www.cmfonline.org) 4) Recognition as a CMF Mesothoner sponsor on CMF social media (Facebook and Twitter), featuring your company page or website/logo
Friends	\$250 +	<ol style="list-style-type: none"> 1) Prominent recognition as a CMF Mesothoner sponsor on the CMF website home page (http://www.cmfonline.org) 2) Recognition as a CMF Mesothoner sponsor on CMF social media (Facebook and Twitter), featuring your company page or website/logo

Individual arrangements may also be made. We gratefully accept contributions of any amount and will work with your organization to provide adequate recognition for your contributions. Please contact us at CMFMesothoners2016@cmfonline.org to discuss your preferences.

How: So how can you be a part of this exciting event while supporting a fantastic cause? Sponsor the CMF Mesothoner team of course! With three sponsorship levels to choose from, and great advertising space available for as low as \$250, contact us today and we'll be happy to discuss your sponsorship options.

To learn more about how your business can sponsor the CMF Mesothoners, please contact us at CMFMesothoners2016@cmfonline.org.

Our History: The CMF Mesothoner Team ran for the first time in 2010. As a team of 20 dedicated runners, we ran in all of the weekend events and raised almost \$10 000 for the CMF. We could not have done this without the financial support of our six amazing business partners: Minto Group, PranaShanti Yoga, Preston Health Collective, Movement to Health, DPS International Inc. and The McCann Team Real Estate. We even managed to generate a bit of media attention, including a spotlight on CBC radio 1 and the following online [CBC article](#).

Thank you for your consideration and support! We hope to hear from you soon!